

Project AfterBirth

Pregnancy, birth
and new parenthood
in 21st century art



Belinda Kochanowska (Australia), Germination, 2014



“Pioneering”

- Dani Garavelli, Scotland on Sunday

“What might have been a taboo is now there, openly, on the walls. As many people as possible must see this.”

- M Kyle, Director, Art-Ed UK



The Exhibition

Project AfterBirth is the first ever international open art exhibition in the world on the subject of early parenthood.

Featuring 39 unseen or rarely shown artistic responses to personal pregnancy, birth and new parenthood experiences by 33 exceptional contemporary mother and father artists from five continents, the exhibition spans the visual, performance, literary, film, music as well as digital art disciplines.

All work was selected from an open submission call in Spring 2015 by lead artist/curator duo Mila Oshin and Kris Jager, in partnership with executives from Museum of Motherhood (New York), Birth Rites Collection (Manchester), Photographers' Gallery (London) and exhibition launch gallery White Moose.



Subjects in the exhibition include the triumph of new motherhood, stillbirth, perinatal mental health, single parenthood, miscarriage, parenting in a warzone, bilingual speech development, postnatal depression, infertility, adoption and much more.



Carole Evans (UK), *Father and Son*, 2014



Chris Anthem (Lebanon), *Liberate the Remains*, 2015



Danielle Hobbs (Australia), *Fight or Flight*, 2014

*“A far reaching, meaningful project.
This feels ground breaking and essential.”*

- Trish Morrissey, artist

“Superbly curated with intellectual and emotional punch.”

- K Shaw, artist

The Artists

Alison O'Neill (UK)

Amanda West (USA)

Belinda Kochanowska (Australia)

Carole Evans (UK/Switzerland)

Chris Anthem (Lebanon/UK)

Clare Archibald (Scotland)

Courtney Kessel (USA)

Csilla Nagy (Hungary)

Danielle Hobbs (Australia)

Debbie Lee (UK)

Drunk With Joy (UK)

Eti Wade (UK/Israel)

Geoffrey Harrison (UK)

Helen Sargeant (UK)

Hester Berry (UK)

Ione Rucquoi (UK)

Jana Kasalova (Czech Republic)

Jenny Lewis (UK)

Josie Beszant (UK)

Laura James Wray (UK/South Africa)

Lu Heintz (USA)

Madison Omahne (USA)

Magda Stawarska Beavan (UK/Poland)

Marilyn Kyle (UK)

Mila Oshin (UK)

Rachel Fallon (Ireland)

Rocio Saenz (Mexico)

Ruth Gray (UK)

Sasha Waters Freyer (USA)

Sarah Sudhoff (USA)

Tareg Morris (UK)

Trish Morrissey (UK/Ireland)



College talk & tour:



Artist talk:



“I just went to Tate last week, and all I can say is that I enjoyed Project AfterBirth a lot more.”

– College student, age 16, male

“I had my doubts about the subject matter, but was really impressed with the depth and clarity of work.”

– B Scott, art teacher

Community Engagement

Project AfterBirth comes with an optional community engagement programme which includes a family drawing workshop for all ages, artist talks, film screenings and a bespoke college tour for students aged 14 and older.

All of Project AfterBirth’s community engagement activities can be easily adapted to meet the requirements and facilities of most exhibition venues.

We strongly encourage venues to work with their own art therapists, artist/educators and other facilitators to connect with their local communities in their own individual ways through Project AfterBirth.

We are happy to provide support with this each step of the way.



*“A brilliant collection of pieces.
Emotional, thought-provoking and relevant.”*

- T Higgs, midwife

*“As a mum, grandma and now great-grandma I found
this exhibition very moving. Thank you.”*

– P Jackson



Audience Development

Project AfterBirth comes with an optional PR plan which can easily be adapted to meet the needs and resources of each exhibition venue to help attract a wide range of audiences to the Project AfterBirth exhibition in each locality or country.

Our six week launch exhibition at White Moose gallery, England, attracted visitors from all over the UK as well as Europe and the USA.

Our evaluation demonstrated that Project AfterBirth provides an accessible and memorable experience for people of all ages and backgrounds. We also learned that those groups particularly interested in the exhibition and its theme were artists, academics, midwives and other health professionals as well as teachers, art students, journalists and parents (and their children).



“Fascinating, heartbreaking. I wish I'd come here sooner to see this exhibition over and over again.”

- Katie D, artist

“I find this exhibition totally fantastic – revealing [what] 90% of us share yet which has been so suppressed.”

- Laura F M, actress

International Exhibition Tour

We are currently looking for three more venues to host Project AfterBirth during its 2017-2020 tour.

As part of this we are keen to work with host venues to invite some outstanding guest artists from their country to exhibit work on their early parenthood experiences during Project AfterBirth.

We can bring Project AfterBirth's exhibition to most international venues for 6 to 8 weeks, for a maximum cost of £14,500.

This fee covers:

- The handling and shipping of all works to and from your venue;
- A project coordinator and curatorial support on and off site as required, before and during the exhibition;
- A community engagement programme plan template (see above) with additional phone and email support;
- An audience development plan template and PR advice as required, before and during the exhibition;
- Customised publicity materials (posters, flyers, programmes) as required with additional phone and email support.

Please get in touch with your thoughts, questions and ideas via projectafterbirth@gmail.com. We'd love to hear from you.

www.projectafterbirth.com